

Competition Rules for international Elite and Austrian Athletics Cadre Athletes at the Vienna City Marathon (VCM)

Preamble

Austrian and international elite athletes significantly contribute to the success and positive atmosphere of the VCM through their performances and personalities. The organizer provides a professional environment for top achievements and strives to integrate the athletes seamlessly into the event's operations and communications. The international elite and Austrian Athletics cadre athletes are aware that they represent the national and international sport of running through their participation in the VCM with their performances, actions, statements and interviews, as well as their overall visual appearance.

Paragraph 1

The allocation of starting places for the international elite as well as for Austrian Athletics cadre athletes is exclusively carried out by the athlete coordinator of the Vienna City Marathon.

International elite and Austrian Athletics cadre athletes can also be uninvited after acceptance if the athletes' behaviour is found to be detrimental to the publicity and image of the Vienna City Marathon.

Failure to comply with the competition rules may eventuate in disqualifying the international or national athletes by the organizer as well as by the jury of the marathon. The agreed cash benefit may also be ceased.

Paragraph 2

International elite and Austrian Athletics cadre athletes guarantee that they do not take or have not taken any prohibited substances to enhance their performance. They guarantee that no doping proceedings are pending against you according to the rules of World Athletics and Austrian Athletics. The submission of a positive A-sample, regardless of the result of a possible B-sample, already excludes a participation in one of the events of the Vienna City Marathon now and in the future.

International elite and Austrian Athletics cadre athletes declare that they are well prepared, physically fit to a high degree, not suffering from any injuries and able to complete the marathon distance as quickly as possible. If performances are 10 minutes above the athlete's personal best, the race is considered abandoned at the VCM.

Invited international elite and Austrian Athletics cadre athletes must not attend another national or international marathon within 6 weeks before and after Vienna City Marathon without the agreement of the organizer of the VCM.

Invited international elite and Austrian Athletics cadre athletes who drop out of the race are not allowed to start at another national or international marathon within the 4 weeks following the VCM without agreement of the organizer of the VCM.

Paragraph 3

The weeks, days and hours before the race, with the support of the organiser, serve to present international elite and Austrian Athletics cadre athletes and their personal sponsors as well as the media marketing of the event (press conference, interviews before the start with TV, media, internet, other).

On race day and at all official media appointments, the aim is to fulfil the wishes of the media and to present the athletes' sponsors and the organiser's sponsors. Invited international elite and Austrian Athletics cadre athletes participate in interviews and press appointments at the organizer's request.

Athletes grant VCM the unlimited right, without further permission and without additional remuneration, to use the athlete's likeness (including photographs and any other visual recordings) as well as the athlete's name, initials and nickname in connection with the participation in the marathon, at media appointments and at any other appearances related to the VCM. This also includes all personality rights to the extent required for the promotion and marketing of the athlete's participation in the marathon. This unlimited use is permitted for any commercial purposes, in particular for advertising, broadcasting, recordings, public relations, publications, sponsoring and any other customary activities related to the proper conduct of the VCM.

The winners of the elite races are committed to attending a media appointment on the Monday following the race, if scheduled.

Paragraph 4

The advertising regulations are an important part of the contractual relationship between the international elite or Austrian Athletics cadre athletes and the organisation of the VCM. They act as an indicator for the protection of the exclusive rights and the promotional pictures of the main sponsors of the VCM in an attractive promotional surrounding.

During the VCM international elite and Austrian Athletics cadre athletes have to represent their sporting performance and the sponsors of the organizer. The athletes are aware that the VCM is primarily made possible due to sponsoring. They also know that the entry fee, prize money and bonus payments are paid out of the budget of the sponsors. The athletes consider the sponsors of the organizer in the same regard as their personal sponsors.

The organiser's major advertising space to be affixed on the runners are bib numbers. One bib number has to be fixed to the front and one to the back of the competition dress by using four safety pins for each bib. One bib has to be fixed to the back of the track suit. It is forbidden to fix these bibs by using rubber bands.

International elite and Austrian Athletics cadre athletes have to ensure that the starting number cards including the numbers and the sponsors of the VCM are fully visible at all times. It is forbidden to cut, bent, perforate or modify these advertisements in any way. The starters are also not allowed to stick any different logos over these advertisements.

Women in particular have to pay attention to wearing tops (outerwear) that will not cause any problems when fixing these advertisements as required.

Paragraph 5

1 club logo, 1 private sponsor logo, which is not in competition with the main sponsors of the VCM, as well as 1 supplier logo may be attached to the competition dress (shirts, jackets and shorts) of international elite and Austrian Athletics cadre athletes. The size of the respective logos may not exceed 40 cm² and a height of 5 cm. The competition kit must be approved at the competition meeting the day before the race.

Any other advertising on the international elite and Austrian Athletics cadre athletes initiated by him/her or related to the athlete, is prohibited. This also applies to body paint, tattoos, jewellery, hair shaving and any other form of advertising.

The World Athletics [Book of Rules](#) shall also apply. Special attention will be paid to C2.1A "Athletics Shoe Regulations". international elite and Austrian Athletics cadre athletes are obliged to run with footwear that conforms to the rules. Failure to do so will result in disqualification.

Paragraph 6

Personal pace setters are subject to the same rules as the athlete. The athletes' argument that they do not know the pace setters does not apply.

Paragraph 7

On race day, drinks may only be consumed directly before and after the race from the containers provided by the organiser. This of course also includes the entire duration of the race. These containers will be provided by the organiser.

Paragraph 8

Official VCM interviews may only be conducted in front of the organiser's sponsor back wall. international elite and Austrian Athletics cadre athletes may hold a maximum of one drinking bottle of the organiser in his hands.

(Children, flowers etc. cover the athletes' sponsors, the sponsors on the start number and the sponsor back wall).

No own equipment, products or advertising material on which brands are presented may be placed at the table during the interview.

The athlete has the possibility to present his sponsors on his training clothes, on a headgear or on a headband.

Each athlete is obliged to appear at a possible award ceremony as well as at a winner's press conference in training clothing and his/her bib number. Headgear or headband with head sponsor is permitted.

Accompanying persons, family members etc. are only allowed inside the event area with special permission and accreditation from the organiser.

Paragraph 9

Invited international elite and Austrian Athletics cadre athletes are subject to the generally applicable legislation in Austria, just like amateur athletes.

Paragraph 10

Starting fees, prize money and premium payments will only be paid if international elite and Austrian Athletics cadre athletes accept all the rules of the Vienna City Marathon with their signature. Any violation of one or more of these rules can lead to disqualification.

The athlete confirms and acknowledges receipt of the actual competition rules of the Vienna City Marathon by his/her signature.

If the application of medication mentioned on the doping list should be urgently required because of an emergency during or after the Vienna City Marathon, the athlete agrees, that the issue may be passed on to Athletics Integrity Unit following the event together with a corresponding report. This approach might prove helpful already in advance regarding eventual negative consequences arising out of the necessary application of this medication.

Name & Bib Number:

Date/Signature: